

## Puerto Rican Day Sponsorship Levels

**Congas** \$2,000 **(SOLD OUT)** Includes announcement ad in MVLA’s social media as the main sponsor of event, information table at festival, signage at event. Also includes logo prominently on all promotional material and media for the event plus prominent mention at event.

**Cuatro** \$1,500 Includes, information table at festival, signage at all events. Also includes a logo on all promotional materials and mention at all events.

**Maracas** \$1, 000 Includes an ad in the event program, information table at festival, signage at all events. Also includes a logo on all promotional materials for all events. Bongos

**Guitara** \$700 Includes an ad in the event program, information table and signage at events.

It is ONLY through the generous support of the community and people such as you, that we have been able to conduct this very important month of celebration. This helps support the MVLA mission to serve the community and educate its members with basic life skills.

**Sponsor Agreement:** I agree to sponsor the 2024 Puerto Rico Heritage celebration at the above marked level. We understand that at this level, the benefits offered in this form will be received. A check in the amount of \$\_\_\_\_\_ will be sent to: The Mohawk Valley Latino Association, Inc., 1640 Oneida St., 1<sup>st</sup> Floor, Utica NY 13501

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**All proceeds from these events will go to benefit the Mohawk Valley Latino Association’s Programs activities**