

Hispanic Heritage Celebrations 2022

Sponsorship Levels

Ardiente \$2,500

Includes a full-page (5" x 8") ad in the event program as the premier sponsor of events, information table at the festival, signage at all events, 5 event tickets to the 17th Annual Gala event. Also includes logo prominently on all promotional material and media for all events plus prominent mention at all events.

Caliente \$1,500

Includes a half-page ad (5" x 4") in the event program, information table at the festival, signage at all events, 4 event tickets to the 16th Annual Gala event. Also includes a logo on all promotional material and is mentioned at all events.

Calor \$1,000

Includes a quarter-page ad (2.5" x 4") in the event program, information table at the festival, signage at all events, and 2 event tickets to the 17th Annual Gala event. Also includes a logo on all promotional material for all events.

Caluroso \$500

Includes a quarter-page ad (2.5" x 4") in the event program and signage at all events.

It is ONLY through the generous support of the community and people such as you, that we have been able to conduct this very important month of celebration. This helps support the MVLA mission to serve the community and educate its members with basic life skills.

Sponsor Agreement

I agree to sponsor the 2022 Hispanic Heritage Month celebrations at the above-marked level. We understand that at this level, the benefits offered in this form will be received. A check in the amount of \$_____ will be sent to:

**The Mohawk Valley Latino Association, Inc.,
28 Scott St., 1st Floor, Utica NY 13501**

Name: _____

Company: _____

Address: _____

Phone: _____

Email _____

Sponsor Signature: _____

Date: _____

All proceeds from these events will go to benefit the Mohawk Valley Latino Association's Ritmo Caribeño children's cultural Youth dance group, Luis M. Marina Scholarship and program activities.