



March 1, 2026

Dear Community Partner,

For over 20 years, the Mohawk Valley Latino Association (MVLA) has been dedicated to supporting the Latino community by providing essential services to address both basic and emergency needs. We are excited to invite you to join us as a sponsor for our 4th Annual Cinco de Mayo celebration on Thursday, May 7th, from 6-9 PM at M&T Bank, located at 233 Genesee Street in downtown Utica.

Your sponsorship will have a lasting impact on the Latino community and help us continue MVLA's mission to educate, empower, and support individuals and families. By contributing at one of the levels outlined in the attached sponsorship form, you will play a vital role in shaping a brighter future for the Mohawk Valley. In addition to your sponsorship, your business will receive recognition in all event-related media, and you will be invited to attend this memorable fundraising event.

We are grateful for your support in helping us fulfill our mission and continue making a positive difference in the lives of those we serve. Should you have any questions or need further information, please feel free to contact us at (315) 864-8419 or via email at mvla@mvlautica.org.

Thank you for your generosity and belief in our work.

Sincerely,

C. Sonia Martinez

C. Sonia Martinez
Executive Director and Co-founder
Mohawk Valley Latino Association, Inc.

Zaida Morell

Zaida Morell
MVLA Board Vice President
MVLA Fundraising Committee Chair

1640 Oneida Street. * 1st Floor * Utica, NY 13501*
315-864-8419 * Email: mvla@mvlautica.org
www.mvlautica.org